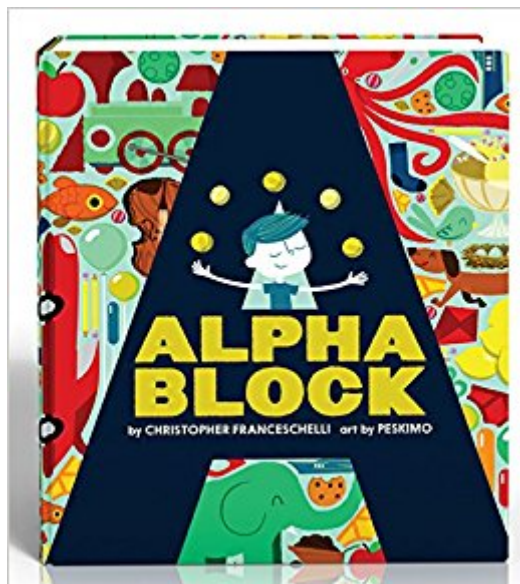


The book was found

# Alphablock



## Synopsis

With thick pages cut into the shape of each letter, children and parents will enjoy this peek-through guessing game around the letterform itself. Sprinkles, hot fudge, and cherries hint at IÃ¢â¬âs ice cream sundae, while aquarium accessories hint at FÃ¢â¬âs fish. As readers interact with the pages, they will familiarize themselves not only with the 26 letters and associated words, but also with each letterÃ¢â¬âs physicalityÃ¢â¬â angles, holes, and curves, both front and back. With PeskimoÃ¢â¬âs animated, stylish visuals, this fresh ABC book encourages readers to manipulate the alphabet in a whole new way. Note: illustrations have a retro feel, with imperfect variations in color and texture. And also available: COUNTABLOCK, with pages cut into the shape of numerals from 1 to 100! Praise for Alphablock STARRED REVIEW "All the parts together make an appealing and fun way for youngsters to interact with the alphabet, and for slightly older children to enjoy the clever artwork." Ã¢â¬â School Library Journal, starred review "The straightforward vocabulary, cheery vintage-style graphics, and neat incorporation of cut-out letters make for a sharply designed package." Ã¢â¬â Publishers Weekly "With a pleasing, retro feel, PeskimoÃ¢â¬âs art uses bold colors in a slightly muted hue and the weathered look of woodblock printsÃ¢â¬â A visually captivating delight for careful little ones." Ã¢â¬â Kirkus Reviews "While itÃ¢â¬âs graphically sophisticated enough to please adults, little children can happily flip through this book on their own." Ã¢â¬â The New York Times "The baby, toddler or nursery-schooler who tears the gift wrapping off Christopher Franceschelli's Alphablock may think that she has just opened a toy, for how lively and tactile the thing in her hands will be." Ã¢â¬â The Wall Street Journal Awards Parents 10 Best ChildrenÃ¢â¬âs Books of 2013 Notable Children's Books from ALSC 2014 Ã

## Book Information

Series: Alphablock

Board book: 104 pages

Publisher: Harry N. Abrams; Brdbk edition (August 6, 2013)

Language: English

ISBN-10: 1419709364

ISBN-13: 978-1419709364

Product Dimensions: 5.5 x 2.2 x 6.5 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 222 customer reviews

Best Sellers Rank: #15,993 in Books (See Top 100 in Books) #38 in Books > Children's Books > Early Learning > Basic Concepts > Alphabet

Age Range: 1 - 4 years

Grade Level: Preschool and up

## Customer Reviews

K-Gr 1-A high-concept alphabet book with appealing, retro-style illustrations. A pair of spreads is devoted to each letter. The recto is cut into the shape of an uppercase letter. Flip it and a new spread displays an item that starts with the given letter. Around the angles, holes, and curves of the letter readers get a peek of the image on the following page. Tracks and a puff of smoke hint at a train for letter "T," balls and a hand are the clues for "J is for juggler." Readers turn the page for the full image. Objects in the illustrations interact with the letter form in clever ways, such as an octopus's tentacle wrapping over the arc of the "O." Most of the featured items will be familiar to young readers. All the parts together make an appealing and fun way for youngsters to interact with the alphabet, and for slightly older children to enjoy the clever artwork.-Amelia Jenkins, Juneau Public Library, AK (c) Copyright 2013. Library Journals LLC, a wholly owned subsidiary of Media Source, Inc. No redistribution permitted.

Christopher Franceschelli is a long-time publisher, editor, and creator of children's books. He lives with his family in Brooklyn. Peskimo is a husband-wife illustration and design team who lives in Bristol, UK. This is their first children's book.

My daughter is 17 months old and loves this book. The cutout approach to the letters is very appealing. I just have to be careful with her not yanking on them and tearing the letters, but even so it's pretty sturdy. The pictures are very colorful and have a unique style to them. She's easily able to recognize things like bananas (nannas!) and balloons (alloons!). She even recognizes the spider web near the end and gives a little fake scream each time she sees it. The only reason I give 4 stars instead of 5 is because the overall theme of the book lacks cohesion. I'm not sure if the author tried to choose unique words for each letter, or based them on illustrations, but it's a rather random assortment. Goes from A is for Apple to U is for underwear, a bit random. An added bonus in that this is the only book my one year old has decided not to chew up. I tend to agree with some of the other reviews that it's not exactly a board book. A traditional board book has much thicker and more solid pages, generally to allow for being chewed on and enjoyed by a toddler as toddlers like to

enjoy things. Given the length of this one in particular it is understandable that the pages would be a little thinner. Just something to keep in mind if it's going to be in the hands of little ones. One might need to pay a little closer attention to its care.

1. The letters used are capital letters, the least frequently encountered when reading sentences. 2. The words chosen for the letters too difficult for someone just learning the letters! "OCTOPUS" (spelled with ALL CAPS in the book) "UNDERWEAR" to teach the letter Uu. Again, written in ALL CAPS. "YACHTS" for the letter Yy. "ICE CREAM" to teach the letter Ii. "LEMONADE" to teach Ll. (seriously??...you couldn't have stopped at "lemon?") 3. The font is strange, especially for the J. It looks like a backwards L. The student needs to recognize a J. Why use a font that the student will rarely (or never) encounter? Either short vowel sounds or long vowel sounds are used, no rhyme or reason. A is for APPLE (only capital letters are used, despite lowercase being the most common instance of letters). Apple, so far so good. I is for "ICE CREAM." Huh?

I can not say enough how much I love this book and "Dinoblock" such amazing books. These books are so fun and diff to read and explore, if you are thinking of getting this book, DO IT! There is nothing disappointing about this book! I do keep this from my child when not supervised only because since the letters are cutouts they are easily bent or possibly torn out. Christopher F. did a fantastic job with these books. Only thing I can say is my son dropped this book and the outside binding paper tore. I wish it was stronger. But tape reinforcement did the trick. I still think the best of this book regardless I can't wait for "Cityblock".

this book is quite big and bulky, but my girls actually fight over who gets it first every time we get in the car. My youngest was 22 months when we got this and after reading every night for about a week, she knows more than half of the alphabet by sight and name. The letters are big enough that we trace them with our fingers as well. My oldest that is almost 4 still loves this and likes being able to tell me the sounds that goes with each letter. A very high quality board type book that has been a hit with all of us.

Turn the letter to reveal what is hiding behind it. You can partially see the letter enabling guessing. The letters are cut out to form "windows" to the following page. Overall, its so cute, but how long will the cut out letters last in the hands of a toddler?

I saw this book at the Discovery Cube when we were visiting and thought it was adorable but the price was kinda high for a smaller book, so of course I checked and they had it for much cheaper and I purchased it online right there in the gift shop. My son absolutely loves this book. The illustrations are excellent and the dicut letters are awesome. Really good children's book. Highly recommend!

Almost every night we read this to our daughter when she was 19 mths old and the results show two mths later! She recognizes most of the letters and memorized the items that the letters begin with (i.e. C is for cookie. Nomnomnom sound effect :D). She likes to turn the pages and point to other objects on the page which we say out loud as well. Recently pointed out some letters from random items like a Cheerios box and asked her to tell me the letters. She said, "I know! O! Oc-po-pus!"  
Going to order the numbers book as well!

My 3 year old daughter reads this at least once a day, sometimes twice. It's the one book she picks before bed because she can "read" it to us. She traces the letters w her finger (she doesn't know what every letter is), then states what the picture is. This works! She found a foam "E" in the truck, traced it, and said elephant. There are pictures/descriptions I'm disappointed with. For example, g is for garden (we live on a small lot in town, no garden or tiller), j is for juggler (this had to be taught to her, she kept saying balls because that's what was being juggled), y is yacht (she knows boat, not the difference in them yet), and z is zoom (three cars on a race track w a checkered flag). Zoom isn't a noun. We don't struggle w these anymore and it's only been a few days, but I'm still surprised by these letter choices. Another reviewer mention "u is for underwear", my daughter recognized that picture even though it's all boy undies. The letters seem durable enough, but will tear if pulled on. We do our best to watch the one year old so doesn't destroy it. So far, she has bent the g.

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